



ANNUAL REPORT 2022-2023



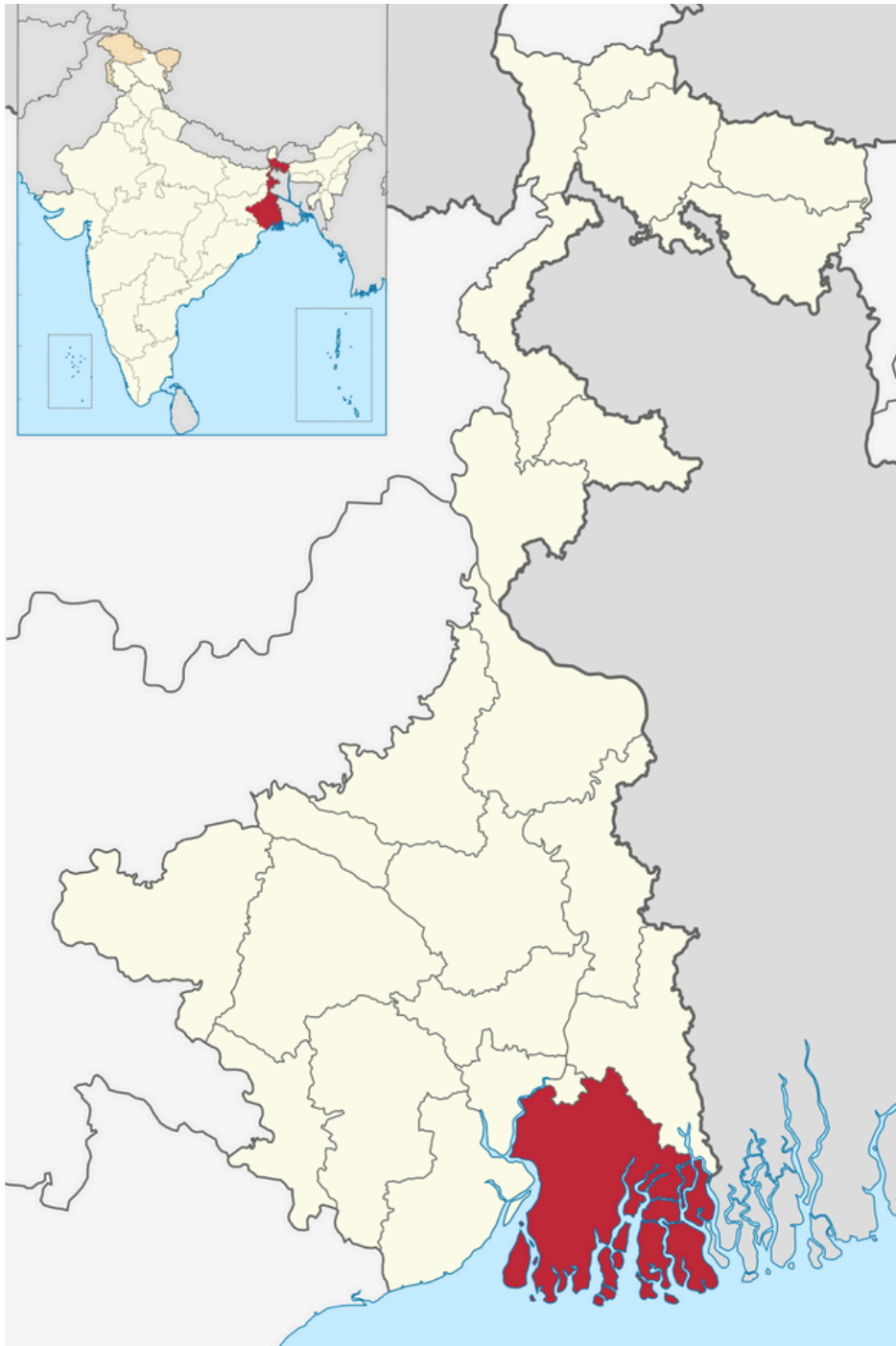
WHO WE ARE



The financial year 2022–2023 marked a significant and transformative chapter in the journey of **Gangasagar Unnyani Samiti**. With a renewed commitment to grassroots development, the Trust deepened its presence across rural villages, coastal belts, and urban peripheries of South 24 Parganas, West Bengal. Our work this year focused on inclusive growth, equitable access to resources, and sustainable change—especially for the most marginalized and underserved sections of society.

The organization mobilized local communities and volunteers to carry out diverse interventions in child education, hunger relief, women’s empowerment, sanitation, and health awareness. Special emphasis was placed on livelihood generation through vocational training and on nurturing social consciousness through environment- and rights-based activities. Whether it was providing a warm meal to a hungry child, educating school dropouts, distributing sanitary pads in remote areas, or offering skill training to unemployed women—every initiative stemmed from our belief in dignity, care, and opportunity for all.

Backed by grassroots partnerships, public goodwill, and a growing team of dedicated volunteers, Gangasagar Unnyani Samiti has made tangible progress in its mission. This annual report presents the scope, scale, and spirit of the work undertaken during 2022–2023, serving as both a reflection and an inspiration for our path ahead.



Despite limited resources, the organization scaled up its outreach through collaboration, local partnerships, and an ever-growing team of over 120 committed volunteers and social workers. These individuals served as the backbone of all field interventions—mobilizing communities, conducting door-to-door awareness, and ensuring every program reached the last-mile beneficiaries.

This report encapsulates the various activities carried out during the year, highlighting not just the programmatic efforts but also the lives touched, the challenges navigated, and the progress made in our pursuit of inclusive development. It is also a testament to the trust and support of our donors, well-wishers, and community stakeholders, who continue to walk alongside us in this journey of social transformation.

MEMBER OF THE NGO



PRIYARANJAN DAS
PRESIDENT/FOUNDER
OF NGO



AGAMANI DAS
SECRETARY



SURAJIT PAL
TRASARER

Gangasagar Unnyani Samiti began as a humble dream — a dream where every underprivileged individual could access dignity, healthcare, education, and opportunity. Today, we are proud to contribute across multiple sectors — from health camps and skill training to women empowerment and relief work. We are bringing change — slowly but steadily. In the coming years, we aim to reach more communities, create deeper impact, and grow with the support of like-minded partners."

"This year has been a step forward in our mission to serve the underserved. With every small effort, we are building stronger, healthier, and more empowered communities. Thank you to everyone who stood with us."

"At Gangasagar Unnyani Samiti, we believe that responsible financial management is the foundation of impactful social work. Throughout the year, we have maintained complete transparency, ensured efficient allocation of funds, and supported initiatives that bring meaningful change to people's lives. We are committed to strengthening our financial systems as we grow and reach more communities in need."



SWAPAN PATRA
MEMBER

Being part of Gangasagar Unnyani Samiti has been a journey of learning and service. Each project, whether big or small, has touched lives and inspired us to do more. As a team, we are united by our vision of inclusive development and lasting change."



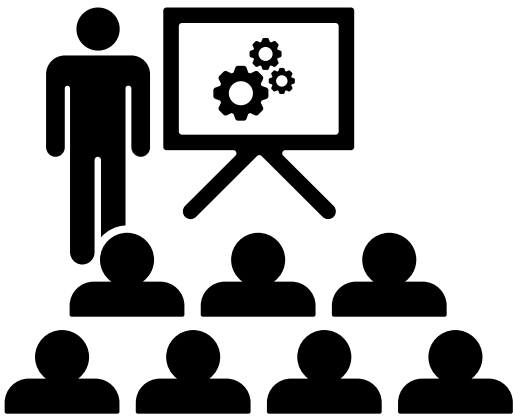
NAYAN MAPA
MEMBER

"This year reminded us that real change happens at the grassroots. I've witnessed firsthand how our efforts in health, education, and women empowerment have brought hope to many. I am proud to be part of a team that believes in action, not just intention."

WORKING AREAS



CHILD WELFARE & EDUCATION SUPPORT



**SKILL DEVELOPMENT & LIVELIHOOD
TRAINING**



WOMEN EMPOWERMENT



**FREE FOOD DISTRIBUTION & HUNGER
RELIEF**



**ORPHAN SUPPORT & ELDERLY
ASSISTANCE**



**SANITATION & MENSTRUAL
HYGIENE PROMOTION**



**ENVIRONMENTAL
PROTECTION & TREE
PLANTATION DRIVES**

Child Welfare & Education Support

At Gangasagar Unnyani Samiti, we believe that every child deserves the right to learn, grow, and thrive—regardless of their socio-economic background. In 2022–2023, our interventions in child welfare and education focused on addressing both access and quality of education for underprivileged children in rural and semi-urban areas of South 24 Parganas.

We ran free tuition classes for children from poor families who could not afford private coaching or extra academic support. These classes helped bridge their learning gaps and built their confidence in key subjects like Math, English, and Bengali. Alongside academics, we conducted basic personality development and spoken English sessions, enabling children to express themselves with clarity and confidence.

To support their educational journey, the Trust also provided essential learning materials such as school bags, notebooks, stationery, and uniforms. In several localities, our volunteers carried out school enrollment drives, encouraging parents—especially in marginalized communities—to send their children, particularly girls, to school.

We also organized moral education and life skills sessions to inculcate values like respect, responsibility, discipline, and empathy among children. Through these efforts, we not only helped improve academic performance but also nurtured better human beings and more aware future citizens. Our goal is simple but powerful: to ensure that no child is left behind just because of poverty.





SKILL DEVELOPMENT & LIVELIHOOD TRAINING

Gangasagar Unnyani Samiti recognizes that skill development is a powerful tool for breaking the cycle of poverty and enabling individuals—especially youth and women—from underserved communities to lead self-reliant lives. In the year 2022–2023, the Trust expanded its outreach through a range of short-term vocational training programs, tailored to the local needs and livelihood opportunities of the region.

We conducted practical, hands-on training in trades such as tailoring, computer literacy, basic caregiving, and food processing (including pickle- and snack-making). These courses were specially designed to be accessible even to school dropouts, with simple instruction and flexible timing. Our objective was not just to impart skills, but to make participants job-ready and enterprise-ready.

In addition to technical skills, participants were also trained in spoken English and basic digital literacy, empowering them to engage confidently in interviews, use smartphones and apps for financial transactions, and access government services online. This digital inclusion was particularly crucial for youth in rural areas seeking employment in cities or online platforms.

The Trust also facilitated self-employment awareness, providing exposure to micro-enterprise ideas, basics of entrepreneurship, and connections with local markets and trade networks. For many women, this was their first step towards financial independence and decision-making within the household.

Following the training, selected beneficiaries received post-training support including assistance with job placement, referrals to local businesses, and support in setting up home-based services such as tailoring or tuition centers.

Through these interventions, Gangasagar Unnyani Samiti helped build confidence, capacity, and career pathways, ensuring that every skill gained could become a step towards a better future.





WOMEN EMPOWERMENT & SHG FORMATION

Gangasagar Unnyani Samiti firmly believes that empowering women leads to empowered families and stronger communities. With this vision, the Trust has been working to uplift economically and socially disadvantaged women by equipping them with income-generating skills such as stitching, beautician work, food processing, and basic caregiving.

In selected cases, we also facilitated the free distribution of sewing machines and beauty kits to deserving women so they could start home-based services and earn with dignity. Beyond skill training, the Trust regularly organized awareness sessions on women's rights, domestic violence laws, legal literacy, and financial independence to help women understand their entitlements and assert their voice.

The formation and nurturing of Self-Help Groups (SHGs) has also been a key component. These groups encourage collective savings, peer support, and small-scale entrepreneurship among women, helping them become more confident, financially stable, and socially connected.

WOMEN'S SMALL HANDMADE PRODUCT MANUFACTURING INITIATIVE

As part of its commitment to women empowerment and livelihood generation, Gangasagar Unnyani Samiti has initiated a dedicated program for small handmade product manufacturing by rural and underprivileged women. This initiative focuses on nurturing traditional skills and creative potential to transform women into self-reliant earners. Under this program, women are trained in making a variety of eco-friendly and marketable items such as:

- Hand-stitched cloth bags
- Embroidered handkerchiefs and table covers
- Jute and cotton utility pouches
- Beadwork ornaments and decorative items
- Simple home decor crafts using natural materials

Each woman receives hands-on training, raw materials, and guidance from experienced artisans and trainers. The Trust also supports them in:

- Packaging and branding the products
- Participating in local fairs, exhibitions, and women entrepreneur melas
- Creating linkages with urban buyers and retail partners
- Managing basic finances and digital payments

This initiative not only enhances household income but also boosts the confidence, dignity, and social standing of women who had no previous source of earnings. The products are appreciated for their authenticity, aesthetic appeal, and sustainable nature.

Gangasagar Unnyani Samiti aims to scale up this effort by including more women, introducing new product lines, and eventually creating a women-run cooperative for handmade goods.



FREE FOOD DISTRIBUTION & HUNGER RELIEF

- Gangasagar Unnyani Samiti considers hunger as one of the most pressing and immediate forms of poverty. To combat this, the Trust has undertaken consistent efforts to ensure that the neediest members of society—children, the elderly, the sick, and the homeless—do not go to bed hungry. Regular food distribution drives were organized in slum clusters, roadside settlements, and rural belts, where access to nutritious meals is limited.
- During festivals, special community occasions, or in times of local emergencies, the Trust also set up temporary community kitchens to serve freshly cooked meals to large groups. Additionally, dry ration kits containing essentials like rice, pulses, oil, and spices were distributed to families affected by poverty, illness, or natural disasters.
- To sustain these efforts, the organization also ran awareness campaigns to promote food donation and zero-waste practices, encouraging local residents and businesses to contribute surplus food and groceries for the cause. These activities not only addressed hunger but also helped foster a culture of compassion and shared responsibility.





ORPHAN SUPPORT & ELDERLY ASSISTANCE

Orphan Support & Elderly Assistance Gangasagar Unnyani Samiti is deeply committed to supporting the most vulnerable sections of society, particularly orphaned children and the elderly who often lack care, support, and security. The Trust regularly conducts distribution drives of clothes, blankets, and daily essentials to orphaned children living in low-income and shelterless environments. To promote a better future, we also help in the school enrollment of orphans and facilitate access to basic healthcare services including vaccinations and medical checkups. For the elderly—especially those living alone or in distress—nutritious food, medical support, and companionship visits are provided as a way to ensure their well-being and dignity.

Additionally, senior citizens are encouraged to take part in community engagement activities, which help reduce isolation, restore a sense of purpose, and reconnect them with society.



SANITATION & MENSTRUAL HYGIENE PROMOTION

Sanitation & Menstrual Hygiene Promotion

- Distribution of sanitary pads to school girls and women in low-income areas
- Awareness campaigns to break taboos around menstruation and reproductive health
- Orientation sessions in schools and women's groups on personal hygiene
- Access to clean toilets and basic sanitation facilities in supported centers





ENVIRONMENTAL PROTECTION & TREE PLANTATION DRIVES

Environmental Protection & Tree Plantation Drives

Gangasagar Unnyani Samiti actively promotes environmental awareness and sustainability through ongoing tree plantation drives and educational outreach. The Trust has planted fruit-bearing and oxygen-rich trees in public spaces, government schools, and along roadsides—not only to improve green cover but also to provide long-term benefits like shade, fruit, and cleaner air to communities.

Through awareness sessions held in schools and village gatherings, we engage children, youth, and local residents on critical topics such as climate change, plastic pollution, and eco-friendly daily practices. The annual celebration of World Environment Day is a key highlight, involving mass participation from volunteers and students who join in plantation, cleanliness drives, and poster-making competitions.

The organization also encourages kitchen gardening, home composting, and sustainable waste management techniques, particularly in rural households, to foster a culture of environmental responsibility at the grassroots level.





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